



I'M WAEEL HELMI

BASIC INFORMATION

01. Born: March 25th, 1985. K.S.A.
02. Bachelors of Design, Helwan University, Faculty of Applied Arts, 2007
03. Military status: Exempted
04. Residence: Cairo, Egypt.

TECHNICAL CERTIFICATES

01. Certified Google UX Professional

by Google and Coursera. (November 2023)

LANGUAGES

1. Arabic: Mother tongue (classic/ colloquial)
2. English: Fluent, IELTS Score 8 (C1)
3. Italian: Intermediate (B2)

PRACTICAL SKILLS

01. Branding (Strategy, management)
02. Brand design
(Guide creation and implementation)
03. Design Management
04. Design project management
05. Printed Media
06. HTML/CSS, jQuery
07. Copywriting and localization
08. Pitching and presentation

TECHNICAL SKILLS

01. Adobe Photoshop
02. Adobe Illustrator
03. Adobe InDesign
04. Adobe Lightroom
05. Adobe Dreamweaver
06. Adobe XD
07. Adobe After Effects
08. Figma
09. Google Docs

EMPLOYMENT HISTORY

01. Invent: Senior Designer, Teamleader (2009-10)
02. Momentum Communications: Art Director, Technical Supervisor (2009-2011)
03. Smartcomm: Art Director (2011)
04. Invent (Roxy): HTML/CSS Designer (2012)
05. Independent Content Creator and Localizer (2013-2015)
06. MBC Group: Journalist and Content Creator (2015)
07. Mori International: First In-House Designer (2016-2018)
08. Event House: Senior 2D Designer, Pitch & Presentation Designer (2018-2021)

PERSONAL TRAITS

01. Quiet
02. Punctual
03. Organized
04. Researcher
05. Logical
06. I act according to my position in a team, as a member or a leader

